

of the world's population live in countries with high restrictions on religion or belief.

#### FORMING A RESPONSE

Together with its partners, the IRF Summit works to build, support, and grow the movement for greater religious freedom around the world while empowering civil society, people of all faiths and beliefs, and governments to take a stand for the right of every person to practice their beliefs freely.



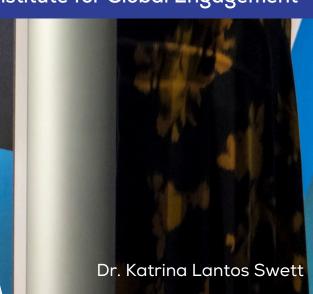
The IRF Summit is one of the most significant things that's being done right now for religious freedom." - Bob Roberts

President | Institute for Global Engagement

#### WHY BE PART OF IRF SUMMIT 2026?

The IRF Summit provides partners with a chance to help plan the premier civil society gathering for international religious freedom. Join with other advocates and activists from around the world as we strive to ensure religious freedom for everyone, everywhere, all the time.

Advance your organization's goals and reach your target audience by partnering with the Summit today.



#### **KEY METRICS**

from IRF Summit 2025



**1,718** attendees from 81 countries



**73**partners representing
dozens of faith traditions



113
speakers on the breakout
and plenary stages



**119**unique media hits across print, television, and online media

From the perspective of a partner, the IRF Summit has always been a very, very good experience. I cannot recommend it highly enough.

- Robert Nicholson Founder | Philos Project



# PARTNERSHIP PACKAGES

	\$5,000	SUPPORTING \$10,000	PRESENTING \$25,000	\$ELECT \$50,000	<b>PREMIER</b> \$75,000	TITLE \$100,000
Summit Plus registration package	2	2	3	4	5	5
Premium registration package	1	2	3	4	5	10
Steering Committee member	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>*</b>
Breakout track planning	<b>~</b>	<b>~</b>	<b>~</b>	<b>*</b>	<b>*</b>	<b>~</b>
Logo on Summit website	<b>~</b>	<b>~</b>	<b>~</b>	<b>*</b>	<b>~</b>	<b>~</b>
Listing as partner in program book	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Exhibitor table		<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Handouts during plenary		<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Email ad			<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Ad in program book			<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Plenary stage branding				<b>~</b>	<b>~</b>	<b>~</b>
2 minute plenary video*				<b>~</b>	<b>~</b>	<b>~</b>
Branded conference swag*				<b>~</b>	<b>~</b>	<b>~</b>
Meal or reception sponsor*					~	<b>~</b>
Breakout track sponsor*					<b>~</b>	<b>~</b>
Branding on name lanyards*						<b>~</b>
Speaker gift basket sponsor*	*Limited availa	bility				<b>~</b>

## 89%

of partners surveyed indicated that they plan to rejoin at the same or higher level next year

The Summit Plus registration package includes access to all breakout and plenary sessions, the exhibit hall, the Tuesday breakfast, and all public receptions.

The **Premium** registration package includes everything in the Summit Plus package as well as the Monday lunch, the Monday dinner, and the Tuesday lunch.

#### **ON-SITE SIDE SESSION**

Maximize your involvement by hosting your own side session on site at the Washington Hilton. The Summit will promote your event to conference attendees and the room will come equipped with A/V, tech support, and theater seating for up to 200.

## ADDITIONAL OPPORTUNITIES for AUDIENCE ENGAGEMENT

Find new ways to reach your target audience

#### \$2000

Advertisement on Exhibitor booth space\*
Summit website

#### \$3500

Inclusion of flyer in Pla welcome packet ma

Placement of marketing materials at plenary\*

#### \$9000

Advertisement in email or printed program\*

Attendee welcome bag sponsor

2 minute plenary video\*

Logo on press backdrop

#### \$15000

Branded coffee break sponsor

Logo on plenary stage\*
(Available only to Presenting partners)

On-site side session

\*Already included in some partnership packages

# ummit 2025 Partners wishing to be part of the core planning process should join by October 1, 2025 Click to inquire about Becoming a Partner Ambassador Sam Brownback

### PARTNERSHIP PROCESS

#### CHOOSE YOUR PARTNERSHIP LEVEL

Partnership packages are designed to be a flexible framework for organizational participation, ensuring that each partner organization is able to maximize their impact at the IRF Summit.

#### FINALIZE YOUR PARTNERSHIP

After selecting a partnership level, you will sign a Partnership Agreement and send payment to the IRF Summit. The Summit will then send you a coupon code to register your representatives.

#### **COORDINATE YOUR BENEFITS**

Partners are invited and encouraged to join the Summit Steering Committee and one of the four breakout track planning committees, where they can help directly shape Summit programming. Partners will also receive a packet explaining how to utilize all their other benefits.

#### **CUSTOM ENGAGEMENTS**

Partners may elect to add additional partnership opportunities on top of the benefits already included in their partnership package, such as sponsoring an after-hours party, a hospitality lounge, the live stream or Wifi, or even hosting their very own on-site side event.



#### IRF Summit 2025 | Partners







































INTERNATIONAL CENTER FOR LAW AND RELIGION STUDIES





































































#### FREQUENTLY ASKED QUESTIONS

#### Are partnerships customizable?

We encourage partners to tailor their participation in the Summit according to their organizational goals and priorities.

#### Do I have to be a partner to attend?

No-anyone interested in advancing international religious freedom is encouraged to attend whether or not they are affiliated with a partner.

## Will partners receive complimentary tickets?

Partners each receive a certain number of comped tickets based on their partnership level. They may allocate these as they wish.

#### May I purchase additional tickets?

Yes-partners receive a coupon discounting their group registration by the value of the tickets they receive in their partnership package but may purchase additional tickets if they wish.

Please reach out to <u>manus.churchill@irfsummit.org</u> with any other questions.

#### How do partner representatives register?

The IRF Summit will send each partner organization a unique coupon code that may be used in lieu of the normal registration fee or applied as a discount to more or larger registration packages.

#### Can I suggest speakers without being a partner?

The IRF Summit always welcomes thematic and speaker recommendations from the community. However, as a partner-led event the Summit must emphasize partner priorities at every stage.



